

AURUS WEALTH LLP

Privacy Policy & Disclaimer

Effective: August 2025

1. Introduction

At **AURUS WEALTH LLP**, we value the trust you place in us and are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose and safeguard your personal information when you engage with us as a financial product distributor.

By accessing our website or availing of our services, you agree to the practices described in this Privacy Policy.

2. Information We Collect

We collect the following types of information:

a. Personal Information

- Full Name
- Address and Contact Details
- Email ID and Mobile Number

b. Technical Information

- IP Address
 - Browser information
 - Cookies and session data (for website users)
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3. Purpose of Data Collection

We collect your data to:

- Connect with you and provide information or clarification on any questions you may have
 - Improve our website experience
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4. Information Sharing and Disclosure

We will **not** disclose your data unless it is required by law or a regulatory body.

5. Data Security

We implement reasonable physical, electronic, and managerial safeguards to protect your personal information from unauthorized access, alteration, or disclosure. However, no data transmission over the internet is 100% secure.

6. Data Retention

Your data is retained for as long as necessary to fulfil the purpose for which it was collected, and as required by applicable law or regulation.

7. Your Rights

You have the right to:

- Access or correct your data
 - Withdraw consent (where applicable)
 - Request deletion, subject to regulatory retention requirements
 - File a complaint with the appropriate data protection authority
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8. Dispute Resolution with Jurisdiction

In case of any dispute, claim, or disagreement arising out of or in connection with this Privacy Policy, your use of our website or services provided, the parties shall first attempt to resolve the issue amicably through mutual discussions and negotiations.

If the dispute cannot be resolved amicably, it shall be subject to the exclusive jurisdiction of the courts located in Mumbai, Maharashtra, India. This Privacy Policy will be governed by the laws of India, without regard to its conflict of law principles.

By continuing to use our website or services, you agree to submit to the jurisdiction of the courts in Mumbai, Maharashtra, for any disputes that may arise.

9. External Links

The website may occasionally publish articles featuring the personal views and opinions of experts on mutual funds, insurance, and other financial products. These views are solely those of the respective authors and do not represent the views or opinions of AURUS WEALTH LLP. The information provided on the website is for general informational purposes only and should not be construed as a solicitation or recommendation for any investment. Users are advised to make independent and informed investment decisions based on their individual financial goals and risk appetite. AURUS WEALTH LLP shall not be held liable for any investment decisions made based on such content.

The website may also contain hyperlinks to external websites or resources provided by third parties. AURUS WEALTH LLP does not control the content, accuracy or truthfulness of external sources and does not endorse or take responsibility for any information, advertisements, products or materials found therein. AURUS WEALTH LLP disclaims all liability for any actions taken or decisions made based on information obtained from such external websites or resources.

10. Disclaimer for blog/Insights page

All content on the blog/Insights page is for educational purposes only and is not for commercial use. The author of the blog/Insights may or may not be associated with any agency, company, or broking house.

The reader himself/herself is responsible for acting on any views mentioned in the blog/Insights page. We are not responsible for any risk or loss resulting from acting on this information in any manner, regardless of your interpretation of the blog/Insights page.

It is your responsibility to conduct your due diligence and exercise discretion. It is recommended to consult a competent financial advisor/planner before acting on any of the views given in the blog/Insights page.

Additionally, we may have included links to other websites for informational purposes. We are not responsible for the accuracy or veracity of the content found on those third-party sites. All links are for information purposes only. We are not involved with marketing any content on any website.

In summary, AURUS WEALTH LLP's blog/Insights page serves as a platform for promoting general awareness on financial, wellness, travel and others. For professional advise, please consult a specialist in the respective field.

11. Cookies Policy

Our website may use cookies to enhance your user experience. You can manage your preferences through your browser settings.

12. Changes to the Policy

We update this Privacy Policy periodically. The most recent version will always be available on our website, along with its effective date. The company reserves the right to modify the Terms, Disclaimer, and Privacy Policy as needed, without prior notice. By continuing to use the site, you agree to any changes made. We strongly recommend reviewing the Disclaimer regularly to stay informed.

13. Contact Us

If you have questions or concerns about this Privacy Policy, contact us at:

AURUS WEALTH LLP

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